

MARC BY MARC JACOBS

FALL/WINTER 2014/2015 EYEWEAR COLLECTION

The Fall/Winter 2014/2015 Marc by Marc Jacobs eyewear collection presents new sunglasses and optical frames highlighting the brand's modern and lively spirit. The new styles' clean design is interpreted with innovative creativity, such as the vintage-inspired round sunglasses underlined by graphic colors, or the feisty yet sophisticated see-through offerings with metal grids in subtle color ways, for a cutting-edge effect.

Mod. MMJ 435/S

The key style of the season features a beautiful and refined metal grid front matching the acetate colored temples. The sunglass is complimented by mirrored lenses that provide a cutting edge look. The color palette is inspired by the F/W fashion show: matte red, matte black, mud and smart gold.



Mod. MMJ 436/S

This men sunglass, in slim metal, is highlighted by a metal grid on the front, matching the acetate colored temples. The rectangular shape is offered in dark colors such as ruthenium with grey, shiny black with matte black and ruthenium with black, enhanced by flash lenses, for a distinctive look.



Mod. MMJ 613

Contemporary and sophisticated in design, these unisex square-shaped metal optical frames feature a metal grid on the front and acetate temples in matching subtle colors, such as red with opal burgundy, matte black with shiny black, ruthenium with black.



Mod. MMJ 437/S

These round oversized metal sunglasses for women combine a vintage-inspired design with a modern edge, enhanced by a lightweight design and slim edges. Dramatic contrasts between solid and matte colors underline the clean, graphic design: gold/grey, palladium/black, gold/copper with blue, white/ruthenium with black.



Mod. MMJ 610

Vintage styling serves as the inspiration for this unisex acetate optical frame, featuring a clean design, emphasized by refined details with a retro essence such as the unique cut on the profiles and the metal rivets on the front and the key-hole bridge. The color palette highlights on-trend color contrasts between solid and transparent shades in Havana/crystal, black/crystal, black/green, black/blue.



The new collection is available beginning Fall 2014.

The Marc By Marc Jacobs collection of sunglasses and optical frames is produced and distributed by Safilo Group.

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